

## **Investment:**

- Estimated capital starts at: P8,000,000 ( Full Store ) P5,000,000 ( Counter Type )

Minimum space requirement: - 100sqm ( Full Store ) - 25sqm ( Counter Type )

## **Inclusive of:**

- Store Construction (Fit Equipment & Facilities Furniture & Fixtures
- Signage

Pre-opening Expenses (Training Fee, Initial Stocks, Grand Opening) Initial Franchise Term of 5 years

- Franchise Fee
- Site Approval & Survey
  Use of Trademarks
  Opening Assistance
  Operations Manual

- Marketing Support Training for Franchise & Staff Research & Development
- **Procurement Program**



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